


# Building A Holistic Stewardship Team/ The Four Types of Giving


Commission for Stewardship and Development  
Diocese of Olympia, Seattle, Washington

# FOOD FOR THOUGHT

The higher you climb, the more that you see,  
The more that you see, the less that you know,  
The less that you know, the more that you yearn,  
The more that you yearn, the higher you climb,  
The farther you reach, the more that you touch,  
The more that you touch, the fuller you feel,  
The fuller you feel, the less that you need,  
The less that you need, the farther you reach.




# CHRISTIAN STEWARDSHIP IS...

- ◆ The proper and generous use of our time, talent, and money
  - ◆ All that we do with our lives after our baptism
  - ◆ About joyfully returning to God a portion of all the gifts God has so generously showered upon us
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# CHRISTIAN STEWARDSHIP IS NOT...

- ◆ Solely about financial giving
- ◆ About who gives the most money
- ◆ About who can give “enough money” to be recognized more than others

# CHRISTIAN STEWARDSHIP IS NOT...

- ◆ Giving time without money
  - ◆ Giving money without talent
  - ◆ Primarily concerned about a church meeting its financial goals
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# FOUR TYPES OF CHRISTIAN GIVING

- ◆ Annual Giving
- ◆ Capital Giving
- ◆ Mission Giving
- ◆ Legacy Giving

# ANNUAL GIVING

- ◆ Sometimes referred to as the annual beg-a-thon
- ◆ Should be part of year-round stewardship program
- ◆ We often focus all our efforts on annual giving, disregarding the other three, missing opportunities to support mission and ministry

# ANNUAL GIVING KEYS


- ◆ Don't do the same thing year after year
- ◆ Involve 20% of the congregation in the annual campaign, do training that is bible focused



# MISSION GIVING

- ◆ Focused on taking the Gospel to the world, beyond the walls of our church
- ◆ Can be local, national, international
- ◆ Can be regularized in the calendar, or spur of the moment
- ◆ Mission giving does not impact other giving, opens people's giving hearts

# MISSION GIVING EXAMPLES

- ◆ ERD – Episcopal Relief & Development
  - ◆ Episcopal Charities Appeal
  - ◆ Local Food Bank, Shelters
  - ◆ Disaster Relief – personal appeal
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# CAPITAL GIVING

- ◆ Being good stewards of the facilities/grounds God has given us
- ◆ Improving our curb appeal, welcoming facility to children, people with disabilities
- ◆ Expansion for ministry and mission

# KEY ELEMENTS TO CAPITAL GIVING

- ◆ Clear focus and reason for campaign
- ◆ Feasibility Study to test case statement with entire congregation
- ◆ Logical plans and costs shared with everyone
- ◆ Review Gifts Essential Chart
- ◆ Consider a consultant if raising more than your annual pledge income

# GIFTS ESSENTIAL CHART

## For a \$100,000 Capital Campaign

Size of Gift	Number Needed	Cumulative Total
\$ 15,000	1	\$ 15,000
\$ 10,000	2	\$ 35,000
\$ 5,000	4	\$ 55,000
\$ 2,500	6	\$ 70,000
\$ 1,000	10	\$ 80,000
\$ 500	15	\$ 87,500
\$ 300	20	\$ 93,500
\$ 100	40	\$ 97,500
Less than \$100	Many	Goal Achieved

# PLANNED GIVING

- ◆ Starts with rubric on page 445 of Book of Common Prayer
- ◆ Requires separate ministry team, as few as two or three can do it
- ◆ Key elements: structure; awareness; response

# DIOCESE OF OLYMPIA SUCCESS

- ◆ Bishop's Society established in 1993
- ◆ Life Planning-Getting Your Affairs in Order so you don't leave a mess for your family to clean up
- ◆ Legacy Societies, endowment structure, focus on wills leads to legacy gifts
- ◆ Has nothing to do with how much money one has

# LIFE PLANNING MANUAL


- ◆ Key resource to help people get their affairs in order
- ◆ Includes health care directive, power of attorney, memorial service, information family needs on death
- ◆ Plants the seed for a legacy gift, offers ways to do legacy giving: wills; life insurance; retirement plans, trusts, gift annuities




# PLANNED GIVING RESOURCES

- ◆ Episcopal Church Foundation  
[www.episcopalfoundation.org](http://www.episcopalfoundation.org)
- ◆ Diocese of Olympia  
[www.ecww.org](http://www.ecww.org)
- ◆ Diocese of California  
[www.episcopalgift.org](http://www.episcopalgift.org)

# FOUR TYPES DON'T COMPETE

- ◆ Annual comes from annual income
  - ◆ Capital often comes from other savings/resources
  - ◆ Mission comes from the heart, often emotional, dip into what we have, go beyond
  - ◆ Planned/Legacy comes from all of our assets – you can't take it with you
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# DISCERN YOUR LEADERS

- ◆ Use discernment in picking those to lead your stewardship ministries
  - ◆ Recruit new people to join veterans
  - ◆ A mix of people giving at various levels, ages, generations is healthy
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# PRACTICE ALL FOUR

- ◆ Healthy congregations practice all four types of giving, not just annual
- ◆ Capital campaigns can happen every 5 years, if clearly focused
- ◆ Mission Giving can happen regularly
- ◆ Legacy Giving needs to be on going, repeating the message to overcome procrastination or just not talking about death and dying

# PRACTICE THE HOLY HABITS Adopted by General Convention

- ◆ Daily Study/Prayer
- ◆ Regular Corporate Worship
- ◆ Sabbath
- ◆ Tithing

These are the basis of a pilgrim's healthy living into God's Kingdom.

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# SIX STEPS IN CHRISTIAN GIVING

- ◆ Survival
- ◆ Supermarket
- ◆ Support
- ◆ Subscription
- ◆ Submission
- ◆ Sacrifice

Is it time you took another step to  
where God is calling you?



All things come of thee O Lord, and  
of thine own have we given Thee!

- ◆ For more stewardship resources, go to [www.ecww.org](http://www.ecww.org)
- ◆ or email the Diocesan Stewardship Office at [stewardship@ecww.org](mailto:stewardship@ecww.org)